

DETAILS

Name: Malin Seijboldt

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LANGUAGE

Swedish English

SKILLS

After effects Premier Pro Photoshop InDesign Illustrator Lightroom

Office 365 Figma

Canva

OTHER SKILLS

Brand design
Visual content
Web design
Photography
Videography
Advertising
Marketing
Influencer Marketing

BOLDT

EXPERIENCE

Graphic designer / photographer

2021 - current

BOLDT CREATIVE STUDIO

I specialize in creating brand identities, photography, social media content, web design for clients. I've been working with clients like Bröllopsguiden, Soho House, Klinik Estetik, Tolv Stockholm, The Social Bar and others. My work is all about bringing each client's vision to life, crafting designs that resonate with their audience and reflect their core values. Whether I'm building a brand image, capturing compelling photos, or designing a user-friendly website, I'm dedicated to delivering impactful and tailored solutions that elevate their presence and make a lasting impression.

Graphic Designer / Social media Manager

2018 - 2021

NICKS

NICK'S is a Swedish food tech company that creates sugar free sweets and ice cream. A colorful and playful company where I was in charge of graphic design for print and web, photography and social media. During my time as a social media manager I succeed to extend their Instagram account from 9 k to 36 k.

Graphic Designer

2017- current

SAGED

Together with Julia Munck I have for the last couples of years been developing an app for spiritual guidance. Our vision is to be the leading holistic wellness platform that transforms lives by fostering a global community centered around self-growth, mindfulness, and authentic connection.

Graphic Designer

2016-2018

STITCH FIX

Stitch Fix is an online subscription and personal shopping service. As a designer at Stitch Fix my work varied across print and digital. Everything from email, videos and exclusive brand development.

EDUCATION

2015 - 2017

ACADEMY OF ARTS UNIVERSITY

BFA in Advertising and Graphic Design San Francisco, United States

2014 - 2015

BERGHS SCHOOL OF COMMUNICATION

Berghs Bachelor Advertising Stockholm, Sweden